



Top Reasons to Give Through the ECC

It's Easy

- ✓ Each year, the ECC will remind you to plan and budget for contributions to causes you care about.

It's Convenient

- ✓ More than 1,100 charities are eligible for your donation.
- ✓ Search charities by keyword online and read more about their programs at njsecc.org
- ✓ Pledge now and pay in 2017 – Payroll deduction makes it easier to afford a more generous gift, allowing you to make smaller payments from each paycheck.

Quality and Choice

- ✓ More than 1,100 charities serving a wide range of programs are eligible for your gift.
- ✓ Charities must apply annually to ensure they meet stringent requirements.

Efficiency

- ✓ The ECC's low administrative cost (10% of the prior year's campaign) is a lower percentage than most charities spend on fundraising and administrative costs themselves.
- ✓ NO STATE MONEY is used to run this campaign.
- ✓ Charities that receive ECC donations may devote their ECC funds to areas where they are needed the most. That's a value-add for the donor AND the charity.

Questions? Contact your Coordinator or
Campaign Manager Susan O'Brien at (609) 477-8306 or sobrien@njecc.net

