



# Top Reasons to Give Through the ECC

## It's Easy

- ✓ Each year, the ECC will remind you to GIVE to causes you care about.
- ✓ To participate, complete a pledge form or pledge online during the campaign months of September – December.

## It's Convenient

- ✓ More than 1,000 charities are eligible for your donation.
- ✓ Search charities by keyword online and read more about their programs at [njsecc.org](http://njsecc.org)
- ✓ Pledge now and pay in 2019 – Payroll deduction makes it easier to afford a more generous gift, allowing you to make small payments from each paycheck.

## Quality and Choice

- ✓ More than 1,000 charities serving a wide range of programs are eligible for your gift.
- ✓ Charities must apply annually to ensure they meet stringent requirements.
- ✓ You can donate through payroll deduction, cash or check.

## Efficiency

- ✓ The ECC's low administrative cost (10% of the prior year's campaign) is a lower percentage than most charities spend on fundraising and administrative costs themselves.
- ✓ NO STATE MONEY is used to run this campaign.
- ✓ Charities that receive ECC donations may devote their ECC funds to areas where they are needed the most. That's a value-add for the donor AND the charity.

Questions? Contact your Coordinator or  
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