



Top Reasons to Give Through the NJECC

It's Easy

- ✓ Each year, the NJECC will remind you to GIVE to causes you care about.
- ✓ To participate, complete a pledge form or pledge online during the campaign months of September – December.

It's Convenient

- ✓ More than 800 charities are eligible for your donation.
- ✓ Search charities by keyword online and read more about their programs at njecc.net
- ✓ Pledge now and pay in 2020 – Payroll deduction makes it easier to afford a more generous gift, allowing you to make small payments from each paycheck.

Quality and Choice

- ✓ More than 800 charities serving a wide range of programs are eligible for your gift.
- ✓ Charities must apply annually to ensure they meet stringent requirements.
- ✓ You can donate through payroll deduction, cash or check.

Efficiency

- ✓ The NJECC's low administrative cost (10% of the prior year's campaign) is a lower percentage than most charities spend on fundraising and administrative costs themselves.
- ✓ NO STATE MONEY is used to run this campaign.
- ✓ Charities that receive NJECC donations may devote their NJECC funds to areas where they are needed the most. That's a value-add for the donor AND the charity.

Questions? Contact your Coordinator or Campaign Manager Susan O'Brien at (609) 477-8306 or sobrien@njecc.net



www.NJECC.net