



## Top Reasons to Give Through the NJ ECC

### It's Easy

- ✓ Each year, the NJ ECC will remind you to GIVE to causes you care about.
- ✓ To participate, complete a pledge form or pledge online during the campaign months of September – December.

### It's Convenient

- ✓ More than 800 charities are eligible for your donation.
- ✓ Search charities by keyword online and read more about their programs at [www.charities.org/NJECC](http://www.charities.org/NJECC).
- ✓ Pledge now and pay in 2021 – Payroll deduction makes it easier to afford a more generous gift, allowing you to make small payments from each paycheck.

### Quality and Choice

- ✓ More than 800 charities serving a wide range of programs are eligible for your gift.
- ✓ Charities must apply annually to ensure they meet stringent requirements.
- ✓ You can donate through payroll deduction, cash or check. **Plus! New for 2020 – you can now donate via credit/debit card!**

### Efficiency

- ✓ The NJ ECC's low administrative cost (10% of the prior year's campaign) is a lower percentage than most charities spend on fundraising and administrative costs themselves.
- ✓ NO STATE MONEY is used to run this campaign.
- ✓ Charities that receive NJ ECC donations may devote their NJ ECC funds to areas where they are needed the most. That's a value-add for the donor AND the charity.

Questions? Contact your Coordinator or  
Campaign Manager Susan O'Brien at (609) 477-8306 or [sobrien@njecc.net](mailto:sobrien@njecc.net)



Sep-Dec 2020  
[www.NJECC.net](http://www.NJECC.net)