

Fundraising Ideas

Bake Off/Cook Off - Chili, Cake, Pie, etc.

Promote the event and charge an entry or tasting fee. Depending on the number of entrants, consider giving tasters multiple votes. Give people the option to pay using cash or a giving form. Have a charity representative present. Create categories for the bake off/cook off, and for prizes, let winner(s) choose a charity to receive funds raise or donate to a cause week fundraiser.

Bake Sales/Breakfast Bake/Pie-A-thon

Ask coworkers to contribute goodies to a bake sale. Post flyers in neighboring business units (invite them to participate too) and other high-traffic areas. Include savory items in your bake sale to appeal to the early lunch crowd and have it run until 2 p.m. to entice those looking for an after-lunch dessert.

Brown Bag Lunch and Learn/Coffee Hour/Meeting Presentations

Schedule a charity speaker to make a presentation. These are 'awareness' events and do not require employees to donate but ensure that ways to give are available (QR code/pledge form/laptop computer for access to online giving portal)

Pet Café

Partner with a shelter and ask them to bring dogs or cats (confirm that this is allowed in your building first). Serve coffee and donuts/bagels for a donation. Invite a speaker from the organization and allow folks to play with the animals. Invite employees to bring pet food, toys, etc. to benefit the animals.

Charity Fair

Invite charities to set up tables and meet employees. Host a door prize drawing to drive attendance. Invite charities to speak if there is time and space.

Charity Tour

Schedule a lunchtime tour with a nearby charity to see the organization's' mission in action.

Charity Mingle with animals and food

- o Examples: "Kittens & Cupcakes," "Pupcakes" (service dogs and cupcakes)
- o Invite charity to bring in animals and give a 15 minute presentation. Let employees mingle with the animals. Have cupcakes available and a minimum donation.

Feeds/Lunches - Pizza/Spaghetti/Taco/Baked Potato

Hold a special luncheon: ask leadership to donate food, or ask your co-workers to bring food, potluck style. As for a suggested donation for the meal and invite a charity speaker to give a short presentation during the lunch. Proceeds to be used for a cause week fundraiser.

Holiday Potlucks

Host a themed potluck such as Harvest Festival, Thanksgiving, Crazy Hat Day, Ugly Holiday Sweater Day, etc. Create a contest to go with the theme. Invite a charity speaker and ask employees to make a donation to a cause week fundraiser.

Photo Contest

Choose a topic for the photo contest (e.g., cutest pet, best vacation shot, guess who the baby is). Assign numbers to photos. Invite employees to vote with their donation. The funds raised can go to a selected cause week fundraiser.

Silent Auction

Define a timeline and promote the auction date. Get items donated from businesses or ask co-workers to create specialty baskets filled with themed items. Ask employees to bid on items.

Snack Cart

Purchase snacks to sell at a small markup in your department. Decide whether you want to run the cart in the morning or the afternoon and the number of days per week. Donations to be used for a cause week fundraiser.

Share your cause photo competition

Choose a weekly cause and encourage employees to take a photo showing what the cause means to them. The most creative photo wins!

Early bird drawing

Hold an early bird drawing for employees who make their pledge on the first day of your campaign.

Pie in the Face

Co-workers can donate for tickets and each ticket votes for which supervisor gets a pie in the face.

Cutest Pet Contest

To enter the raffle, email a picture of your cutest pet to (enter your department's chosen contact). You may submit as many photos as you'd like. \$1 per entry.

- o Photo rules:
 - Photos can be of any pet dogs, cats, birds, small animals.
 - Photos should be of pets only NO people.
 - Photos may contain more than one pet.
 - The image must be under 3MB and a jpg, png, gif, or pdf.
- All Submissions must be received on or before (enter date). The winner will be announced on (enter date) via email.

Breakfast Sale

Who doesn't love breakfast food? Have leadership or whoever make & serve in a buffet line pancakes, sausage, bacon, eggs or whatever you'd like on your breakfast menu. Charge \$5 to eat.

- Have a table with NJECC giving guide/pledge form or pass out forms at event
- o Put up NJECC poster w/ QR code for giving

Chili or Soup Cook Off

Every culture has a soup, every region has their own version of an official slurpy dish, and people get really loud when their bouillabaisse or borscht recipe is questioned.

So ask your employees to bring their finest cock-a-leekie, consommé, or cream-of-whatever, and be prepared to explain their culture's soup while everyone chow(ders) down.

Paid entry and donations accepted, of course.

- Have a table with NJECC giving guide/pledge form or pass out forms at event
- Put up NJECC poster w/ QR code for giving

Ice Cream Social

\$5 for your favorite ice cream sundae

- o 2 scoops
- Offer cones or bowls
- Unlimited ice cream toppings
- o Have a table with NJECC giving guide/pledge form or pass out forms at event
- Put up NJECC poster w/ QR code for giving



Sep - Dec 2022

Donate Now: www.charities.org/NJECC